

FALL SEMESTER | CALENDAR OF EVENTS

September



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
ICON KEY LAB LIVE SESSION RECOGNITION BONUS SESSION FOR ALL ACCESS PASS HOLDERS	1 LIVE! 11AM EST	2 FINANCE LAB THE ACCIDENTAL INSURANCE COORDINATOR <i>Teresa Duncan</i>	3 MARKETING LAB THE 24/7 MARKETING FOUNDATION <i>Whitney Speir Angela Byrnes</i> SECRETS TO GET PATIENTS IN THE DOOR <i>Andrea Gallimore Doug Slighting</i>	4 LEADERSHIP LAB THE OFFICE MANAGER'S GUIDE TO PROJECT MANAGEMENT <i>Penny Reed</i>
7	8 PATIENT MANAGEMENT LAB TAKING THE FEAR OUT OF PRESENTING TREATMENT <i>Dana Watson</i>	9 MARKETING LAB HIGH TOUCH SOCIAL MEDIA <i>Rita Zamora</i>	10 LIVE! 1PM EST <ul style="list-style-type: none"> PRACTICE ADMINISTRATOR OF THE YEAR DENTRIX DENTAL PRACTICE OF THE YEAR GREENLEADER 	11 SOFTWARE LAB YOUR IMPACT ON TECHNOLOGY WITH EAGLESOFT <i>Mary Horvath</i> DENTRIX REPORTS EVERY PRACTICE SHOULD RUN <i>Dayna Johnson</i> CARESTREAM: INTRO TO CMP - THE DAILY WORKFLOW <i>Danielle Canales</i>
14	15 FINANCE LAB 10 STEPS TO REV UP YOUR PRACTICE & INCREASE YOUR BOTTOM LINE <i>Lois Banta</i>	16 LEADERSHIP LAB CREATING A HAPPIER, HEALTHIER & HIGHER PERFORMING CULTURE <i>Judy Kay Mausolf</i>	17 FINANCE LAB HOW TO BE A MEMBERSHIP PLAN HERO <i>Dianna McHugh Julie Popovich Dave Monahan</i>	18 LIVE! 1PM EST <ul style="list-style-type: none"> FAADOM INDUCTION MAADOM INDUCTION
21	22 HR/ COMMUNICATION LAB CEDR SESSION <i>Paul Edwards Grace Godlasky Tiana Starke</i>	23 PATIENT MANAGEMENT LAB 5 TIPS TO MASTERING SCHEDULING <i>Gary Takacs</i>	24 LEADERSHIP LAB MAP YOUR MISSION, CHARGE UP YOUR LEADERSHIP & LIFE <i>Kristen Brown</i> PATIENT MANAGEMENT LAB THE PRACTICE BUILDING MINDSET <i>Genevieve Poppe</i>	25 LIVE! 6PM EST CHAPTER OF THE YEAR AWARDS FOLLOWED BY AADOM HAPPY HOUR LIVE!
28 LEADERSHIP LAB LET'S GET CHARGED UP <i>Kristen Brown</i>	29 HR/ COMMUNICATION LAB DIFFICULT DISCUSSIONS <i>Laura Nelson</i>	30 & PRIZE RAFFLE LIVE! 5PM EST		

FALL SEMESTER | CALENDAR OF EVENTS

October



LEARNING LAB OFFICE HOURS

MEET LIVE WITH YOUR INSTRUCTOR AND GET YOUR QUESTIONS ANSWERED!
ALL SESSIONS ARE HELD AT 6PM EASTERN TIME

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
			1	2
5 📺 FINANCE LAB Q&A WITH <i>Teresa Duncan</i>	6 📺 MARKETING LAB ROADSIDE MARKETING Q&A WITH <i>Whitney Speir Angela Byrnes</i>	7 📺 LEADERSHIP LAB Q&A WITH <i>Penny Reed</i>	8 📺 MARKETING LAB HENRY SCHEIN ONE Q&A WITH <i>Andrea Gallimore Doug Slighting</i>	9 📺 SOFTWARE LAB EAGLESOFT Q&A WITH <i>Mary Horvath</i>
12 📺 PATIENT MANAGEMENT LAB Q&A WITH <i>Dana Watson</i>	13 📺 MARKETING LAB Q&A WITH <i>Rita Zamora</i>	14 📺 FINANCE LAB Q&A WITH <i>Lois Banta</i>	15 📺 LEADERSHIP LAB Q&A WITH <i>Judy Kay Mausolf</i>	16 📺 SOFTWARE LAB DENTRIX Q&A WITH <i>Dayna Johnson</i>
19 📺 FINANCE LAB KLEER Q&A WITH <i>Dianna McHugh Julia Popovich Dave Monahan</i>	20 📺 HR/ COMMUNICATIONS LAB CEDR Q&A WITH <i>Paul Edwards Grace Godlasky Tiana Starke</i>	21 📺 PATIENT MANAGEMENT LAB Q&A WITH <i>Gary Takacs</i>	22 📺 LEADERSHIP LAB MAP YOUR MISSION, CHARGE UP YOUR LEADERSHIP & LIFE Q&A WITH <i>Kristen Brown</i>	23 📺 SOFTWARE LAB CARESTREAM Q&A WITH <i>Danelle Canales</i>
26 📺 HR/ COMMUNICATIONS LAB Q&A WITH <i>Laura Nelson</i>	27 📺 PATIENT MGMNT LAB Q&A WITH <i>Genevieve Poppe</i>	28 📺 LEADERSHIP LAB LET'S GET CHARGED UP Q&A WITH <i>Kristen Brown</i>	29	30