

# FALL SEMESTER | CALENDAR OF EVENTS

## September



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<b>ICON KEY</b> LAB LIVE SESSION RECOGNITION BONUS SESSION FOR ALL ACCESS PASS HOLDERS	1  <b>LIVE! 11AM EST</b>	2 FINANCE LAB THE ACCIDENTAL INSURANCE COORDINATOR <i>Teresa Duncan</i>	3 MARKETING LAB THE 24/7 MARKETING FOUNDATION <i>Whitney Speir Angela Byrnes</i> SECRETS TO GET PATIENTS IN THE DOOR <i>Andrea Gallimore Doug Slighting</i>	4 LEADERSHIP LAB THE OFFICE MANAGER'S GUIDE TO PROJECT MANAGEMENT <i>Penny Reed</i>
7	8 PATIENT MANAGEMENT LAB TAKING THE FEAR OUT OF PRESENTING TREATMENT <i>Dana Watson</i>	9 MARKETING LAB HIGH TOUCH SOCIAL MEDIA <i>Rita Zamora</i>	10  <b>LIVE! 1PM EST</b> <ul style="list-style-type: none"> <li>PRACTICE ADMINISTRATOR OF THE YEAR</li> <li>DENTRIX DENTAL PRACTICE OF THE YEAR</li> <li>GREENLEADER</li> </ul>	11 SOFTWARE LAB YOUR IMPACT ON TECHNOLOGY WITH EAGLESOFT <i>Mary Horvath</i> DENTRIX REPORTS EVERY PRACTICE SHOULD RUN <i>Dayna Johnson</i> CARESTREAM: INTRO TO CMP - THE DAILY WORKFLOW <i>Danelle Canales</i>
14	15 FINANCE LAB 10 STEPS TO REV UP YOUR PRACTICE & INCREASE YOUR BOTTOM LINE <i>Lois Banta</i>	16 LEADERSHIP LAB CREATING A HAPPIER, HEALTHIER & HIGHER PERFORMING CULTURE <i>Judy Kay Mausolf</i>	17 FINANCE LAB HOW TO BE A MEMBERSHIP PLAN HERO <i>Dianna McHugh Julie Popovich Dave Monahan</i>	18  <b>LIVE! 1PM EST</b> <ul style="list-style-type: none"> <li>FAADOM INDUCTION</li> <li>MAADOM INDUCTION</li> </ul>
21	22 HR/ COMMUNICATION LAB CULTIVATE YOUR BEST TEAM: HIRING & FIRING IN 2020 <i>Paul Edwards Grace Godlasky Tiana Starke</i>	23 PATIENT MANAGEMENT LAB 5 TIPS TO MASTERING SCHEDULING <i>Gary Takacs</i>	24 LEADERSHIP LAB MAP YOUR MISSION, CHARGE UP YOUR LEADERSHIP & LIFE <i>Kristen Brown</i> PATIENT MANAGEMENT LAB THE PRACTICE BUILDING MINDSET <i>Genevieve Poppe</i>	25  <b>LIVE! 6PM EST</b> CHAPTER OF THE YEAR AWARDS FOLLOWED BY AADOM HAPPY HOUR LIVE!
28 LEADERSHIP LAB LET'S GET CHARGED UP <i>Kristen Brown</i>	29 HR/ COMMUNICATION LAB DIFFICULT DISCUSSIONS <i>Laura Nelson</i>	30  <b>&amp; PRIZE RAFFLE LIVE! 5PM EST</b>		

# FALL SEMESTER | CALENDAR OF EVENTS

## October



## LEARNING LAB OFFICE HOURS

MEET LIVE WITH YOUR INSTRUCTOR AND GET YOUR QUESTIONS ANSWERED!  
ALL SESSIONS ARE HELD AT 6PM EASTERN TIME

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
			1	2
5 📺 FINANCE LAB Q&A WITH <i>Teresa Duncan</i>	6 📺 MARKETING LAB ROADSIDE MARKETING Q&A WITH <i>Whitney Speir Angela Byrnes</i>	7 📺 LEADERSHIP LAB Q&A WITH <i>Penny Reed</i>	8 📺 MARKETING LAB HENRY SCHEIN ONE Q&A WITH <i>Andrea Gallimore Doug Slighting</i>	9 📺 SOFTWARE LAB EAGLESOFT Q&A WITH <i>Mary Horvath</i>
12 📺 PATIENT MANAGEMENT LAB Q&A WITH <i>Dana Watson</i>	13 📺 MARKETING LAB Q&A WITH <i>Rita Zamora</i>	14 📺 FINANCE LAB Q&A WITH <i>Lois Banta</i>	15 📺 LEADERSHIP LAB Q&A WITH <i>Judy Kay Mausolf</i>	16 📺 SOFTWARE LAB DENTRIX Q&A WITH <i>Dayna Johnson</i>
19 📺 FINANCE LAB KLEER Q&A WITH <i>Dianna McHugh Julia Popovich Dave Monahan</i>	20 📺 HR/ COMMUNICATIONS LAB CEDR Q&A WITH <i>Paul Edwards Grace Godlasky Tiana Starke</i>	21 📺 PATIENT MANAGEMENT LAB Q&A WITH <i>Gary Takacs</i>	22 📺 LEADERSHIP LAB MAP YOUR MISSION, CHARGE UP YOUR LEADERSHIP & LIFE Q&A WITH <i>Kristen Brown</i>	23 📺 SOFTWARE LAB CARESTREAM Q&A WITH <i>Danelle Canales</i>
26 📺 HR/ COMMUNICATIONS LAB Q&A WITH <i>Laura Nelson</i>	27 📺 PATIENT MGMNT LAB Q&A WITH <i>Genevieve Poppe</i>	28 📺 LEADERSHIP LAB LET'S GET CHARGED UP Q&A WITH <i>Kristen Brown</i>	29	30